Alexander Fürst

UX+AI ENGINEER · WÜRZBURG, GERMANY · 8+ YEARS

alexander@fuerst.one · linkedin.com/in/fuerst-one · github.com/fuerst-one

From idea to app to automation to production. Engineering intuitive interfaces for complex, tailor-fit tools — backed by full-stack AI development, behavioral psychology, user research, and CRO.

TOOLS

React.js · Tailwind · Docker · Next.js · Zustand · PostgreSQL · Node · Mapbox · Excel / Google Sheets · PowerPoint / Google Slides · DeckGL · Jobs To Be Done · 7-Level-Model · ECharts

INDUSTRIES

E-Commerce · Marketing · Artificial Intelligence · Education · Design

LANGUAGES

German (native), English (business-fluent)

LOCATION

Grombühlstr. 37 · 97080 Würzburg · Germany

EDUCATION

Bachelor of Science, E-Commerce @ THWS 2020

SELECTED PROJECTS

Konfig Product Design Configurator — Startup · 2025 → present

ARIDER, KONFIG · CONSUMER PRODUCTS, E-COMMERCE

Arider takes their motorcycle customization business to the next level with this state of the art design tool.

React.js · Tailwind · Konva · Three.js · Jobs To Be Done · Figma · Fabric.JS · n8n

Seabo - Maritime Chartering & Logistics Web-App — Freelance · 2021–2024

NEXT LOGISTIC VENTURES GMBH, MEERKAT.AI · MARINE SHIPPING, LOGISTICS

With seabo, the international maritime industry leaps one step further into digitalization. The app provides several useful features around voyage calculation, competitor…

React.js · Styled Components · Symfony · Figma · DeckGL · Sketch · Mapbox · ECharts

Mobile.de Financing Conversion Rate Optimization — Employed · 2019–2020

KONVERSIONSKRAFT AG, MOBILE.DE GMBH · CONSULTING, AUTOMOTIVE

As part of KonversionsKRAFT, mobile.de was my most impressive experience. I was fortunate enough to consult the financing unit, with over 90 members on conversion rate…

Jobs To Be Done · Limbic Types · Personas · 7-Level-Model · Optimizely · Sketch · Adobe XD · Excel / Google Sheets

RoadTrippin — Hobby · 2026

FUERST.ONE, HOBBY · CONSULTING, E-COMMERCE

I love map viz, automation and road trips, so why not combine them? This app drafts you full trips including daytrips in destinations based on your desired trip profile and let’s…

React.js · Next.js · Laravel · Zustand · Tailwind · PostgreSQL · DeckGL · Mapbox